

# ASEAN CREATIVE COMPETITION

## (INFOGRAPHIC POSTER)

### ABOUT THE COMPETITION

The ASEAN Creative Competition\_Infographic poster competition will gather the best young creativity in the theme of **transportation, energy, and Information and Communication Technology (ICT) in ASEAN country**. This competition held by BEM ITS (Student Executive Organization of Institut Teknologi Sepuluh Nopember Surabaya). The aim of this competition is to explore the knowledge of high school student and university student about transportation, energy, and information and communication technology (ICT) in ASEAN country, to give an information about Transportation, energy, and information and communication technology (ICT) in ASEAN country and to improve the capability of the student to be creative, innovative, have a strong analysis, and have a good capability to create an info graphic poster.

### TIMELINE

- Registration & Submission will begin on April 1, 2015
- Closing on May 22, 2015
- Winner announcement on May 31, 2015

### INFOGRAPHIC POSTER CRITERIA

- Posters contains info graphic. The committees reserve the right to determine the suitability of participants' poster
- Posters should present data and facts about transportation, energy, and Information and Communication Technology (ICT) in ASEAN country
- Data and information presented in the posters must be interesting, creative and informative
- Poster is a personal work, not a group work
- Poster is an original work and has not been participated in other contest
- The poster may include images or photographs to support the fact
- Poster should be presented in English
- The posters resolution is 1000x1000 pixel
- Max of size is 2 Mb
- The poster may be either vector based or pixel base
- The poster does not contain elements of racial intolerance and pornography

### TERMS OF COMPETITION

- Participants are high school student or university student who are studying in ASEAN countries
- Individual Participant

- The Committee of ASEAN Youth Collaboration Festival 2015 and ASEAN Creative Competition 2015 are forbidden to participate
- Participants must register and complete the required documents for the competition
- Participants must pay a registration fee and attach the payment receipt
- Participants must submit a synopsis of each infographics and add a caption each the post in instagram
- Participants must send obtained data source and the source of photos or images (when using images to support)
- Participants have to follow BEM ITS twitter and instagram account: @BEM\_ITS
- Participants must be comply with existing regulations

## HOW TO JOIN

- The participant must register via email to in [aycf.its.ac.id/asean-creative-competition](mailto:aycf.its.ac.id/asean-creative-competition) in the infographic section to get access into online registration
- Participants have to download and fill out the registration document
- Participants pay a registration fee
  - Indonesian participants: IDR 100.000
  - Other country in ASEAN: \$20 US dollars
- Participants may submit maximum 3 works with the registration fee depend on how many work being sent
- Participants upload their own work with the caption in their instagram then tag and mention to BEM ITS Instagram account (@BEM\_ITS)
- Participants must register online and submit all files and works via online form with format
  - a. Registration form
    - Format: ACC\_INFOGRAPHIC\_FULLNAME\_REGISTRATION.pdf
    - Example: ACC\_INFOGRAPHIC\_WILLIAM BENEDICT\_REGISTRATION.pdf
  - b. Concept design file
    - Format: ACC\_INFOGRAPHIC\_FULLNAME\_CONCEPTFILE.cdr or INFOGRAPHIC\_CONCEPTFILE.psd
    - Example: ACC\_INFOGRAPHIC\_WILLIAM BENEDICT\_CONCEPTFILE.cdr
  - c. Exported Design file
    - Format: ACC\_INFOGRAPHIC\_FULLNAME\_TITLE.png
    - Example: ACC\_INFOGRAPHIC\_WILLIAM BENEDICT\_EXPRESSWAY.png

## PAYMENT PROCEDURE

The registration fee for Indonesian participant is IDR 100.000,00 for each submitted works, and \$20 for other countries for each submitted works

### Transfer via Bank

- Transfer the registration fee
  - I. Mandiri Bank
    - Account number 1400028719954 with name Faisal Setia Putra

## II. BNI Bank

Account number 0369783796 with name Dedy Puji Jayanto

- After apply the competition and pay the registration fee, the participant must send confirmation message to +628115009306 (Text Message or Whatsapp) or via LINE to ID: Bani085 with format :

**ACC\_INFOGRAPHIC\_FULL NAME\_PHONENUMBER\_SCHOOL/UNIVERSITY**

### Transfer via Bank Mandiri + Swift Code

- Transfer the registration fee to Mandiri account number 1400028719954 with Swift Code BMRIIDJA with Faisal Setia Putra and Branch ITS Surabaya
- After applying for competition and pay the registration fee, the participant must send confirmation message to +628115009306 (Text Message or Whatsapp) or via LINE to ID: Bani085 with format :

**ACC\_INFOGRAPHIC\_FULL NAME\_PHONENUMBER\_SCHOOL/UNIVERSITY**

### Transfer via PayPal

Transfer the registration fee to Paypal account [aseancompetition2015@gmail.com](mailto:aseancompetition2015@gmail.com) with USD exchange rate and screenshot the transaction receipt.

## SELECTION PROCEDURE

- The committees and the judges will do the preliminary selection
- The committees and the judges will select the first winner, second winner, third winner and favorite winner
- Favorite winner will determined by how many “Love” on the post in instagram account
- The winner will be awarded as the participant of ASEAN Camping Ground in Surabaya, Indonesia. (All local accomodation and foods are payed by the committees, airfare is NOT included)
- The juries comes from professional art-worker, sponsorship, and the committees
- The announcement of each selection will be informed in ASEAN Youth Collaboration Festival (AYCF) 2015 website: [aycf.its.ac.id](http://aycf.its.ac.id)
- The committee reserves the right to disqualify any participant if the participant violates the rule and do not follow the requirements
- The copyright of works remain the property of the participants. The committee reserves the right to use part or all the works of the participants for publication
- The committee is not responsible if there is a lawsuit from other party relating to the work of the participants infographic poster if it turns plagiarized someone else's work without permission
- If the committee found irregularities that the winner of doubtful authenticity, the committee reserves the right to cancel and get back the awards and the prize that has been given
- The judge's and the committee decision is final and inviolable

## **WINNERS**

The winner will be announced in May 31<sup>st</sup> 2015 by BEM ITS social media and AYCF 2015 website

## **GRAND PRIZES**

- 1st Place will get a Wacom A4 + certificate + \$300 USD + Free ticket to join ASEAN Camping Ground
- The favorite winner will get a certificate + \$100 USD + Free ticket to join ASEAN Camping Ground
- 50 best works will receive certificates\*

50 works including works by the winners, and the favorite winner will be on display show in the gallery at the ASEAN CAMPING GROUND event